



**Strategic Planning reveals more than *what* an organization aspires to become, but *how* it intends to compete.**

Our corporate strategy practice provides clients with strategic counsel and planning support to create and sustain long term competitive advantage. Using structured, analytical processes and creative, intuitive techniques, we work to help organizations:

- Identify the underlying competitive challenges and emerging requirements of the healthcare marketplace
- Create and choose a clear, compelling vision for the future and define the boundaries of the business
- Formulate corporate and business unit level strategies to achieve strategic goals and capitalize on growth opportunities
- Cultivate, structure and facilitate mergers and acquisitions, joint ventures and strategic alliances.
- Develop implementation plans to effectively execute strategy and accelerate competitive performance

We believe in and practice proven, classic concepts and techniques in the field of competitive strategy – vision, innovation, positioning, transformation and leadership – and support our clients in addressing each through a rigorous process of strategic thinking, analysis and decision-making.

### **Strategic Planning Consulting Services**

- Corporate and SBU-level strategic planning
- Growth and diversification strategies
- Strategic partnerships, mergers and acquisitions
- Executive and board planning retreats
- Industry and environmental assessments

### **Contact Us**

The Strategy Group™ ([www.thestrategygroup.com](http://www.thestrategygroup.com)) is a management consultancy specializing in competitive strategy in the health industry. For more information about how we can help you gain a competitive and sustainable advantage, contact Karen Corrigan at 757.640.8515 or [corrigan@thestrategygroup.com](mailto:corrigan@thestrategygroup.com).